



 **UN
WOMEN** 



Planet 50-50 by 2030
Step It Up for Gender Equality



UN WOMEN: Strategic Partnerships

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Strategic Partnership Division

- ❑ **Communications:** Website, social, campaigns (16 days), media.
- ❑ **Resource mobilization:** Donor government relations, Liaison Offices, donor materials (RR report), SDF.
- ❑ **Multi-Stakeholder Partnership and Engagement:** Private Sector, HeForShe, Unstereotype Alliance, WEPs, NatComs, Foundations.

Collaboration with the Board

- ❑ **Communications:** Members' support for our communications activities and campaigns.
- ❑ **Resource mobilization:** Engagement through the SDF as well as Board Decisions encouraging appropriate financing.
- ❑ **Multi-Stakeholder Partnership and Engagement:** Involvement of Board Members in initiatives.





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THANK YOU

